DIGITAL LEARNING FESTIVAL

DESIGN SPRINT BRAZIL - NETHERLANDS

16TH 17TH APRIL 2024

FACES OF THE WORLD

INVITATION TO THE DESIGN SPRINT:

Join us for this exciting international design sprint. Over two days, participants from Breda University and the University of São Paulo will collaborate in a hybrid setting, leveraging their international mindset, fostering cross-cultural exchange, and promoting transdisciplinarity to tackle pressing, complex issues. Join us and learn creative methodologies, meet international people, and develop your intercultural competences to innovate solutions that can inspire change in both the Netherlands and Brazil.

Enroll here: https://forms.office.com/e/VcRcDY1S5A

Breda University OF APPLIED SCIENCES

EACH | USP campus capital
Escola de Artes, Ciências e Humanidades
Universidade de São Paulo

16 & 17
APRIL 2024

The challenge
Topic: Glocalization: Bridging Global Issues with Local Solutions and in a trans-domain learning community

Question: How emergent technologies and knowledges (saberes) might contribute to the design of smart(er) universities?

Description: In an increasingly interconnected world, the power of glocalization (the fusion of global and local) is emerging as a potent solution to address global challenges. To foster this spirit, participants from the NEtherlands and from Brasil are coming together for a Design Sprint to harness the skills of an international mindset, promote cultural exchange, and encourage transdisciplinarity. The primary goal of this initiative is to learn how to work in an international, intercultural and interdisciplinary content, to address pressing global matters.

In today's globalized world, there are a range of emergent technologies and emerging knowledge (saberes) playing a significant role in smart development, be that a city, a community or an university campus.. However, development can also lead to negative consequences such as over-tourism, environmental degradation, and cultural/knowledge commodification. How to address these challenges taking into account glocalization, intercultural literacy, diversity and inclusion? The task of this design sprint is to explore the principles and pillars necessary for the future of education. How can we have smart higher education? Smarter campus? Smarter curriculum? Furthermore it is part of the design spring to develop an initiative/experience/service/product that focuses on creating a sustainable and socially innovative learning spaces. How can we design the future of education? How smart universities will look like in the future? How smart students will look like? Participants will need to consider the diverse needs and perspectives of stakeholders involved, to develop a comprehensive and inclusive solution.

EXPLORE INTERNATIONALIZATION AND INTERCULTURAL COMMUNICATION SKILLS BY DIVING INTO INTERNATIONAL EXCHANGE AND LEARNING.

In two days of work your will learn diverse skills and creative methodologies from design to develop sustainable solutions to the challenges of our time.

16th April, Tuesday
09:00-18:00 BR University of São Paulo, EACH Campus
13:00-18:00 NL Breda University, Horizon Building, Hn 1.008.

17th April, Wednesday - 09:00-14:00 BR University of São Paulo, EACH Campus
09:00-18:00 NL Breda University, Horizon Building, Hn 1.008.

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Your Facilitators
In São Paulo: Zare Ferragi, Designing and Facilitating learning spaces at UFSCar.
In Breda: Judith van der Berg, MBA Imagineering Alumni, Facilitator & Trainer in Design Thinking, a creative Change Encourager and a respectful rebel in life.
Supporters:
Rebecca Hermanns, Performatory student, social innovator.
Sheyndel Diniz, Imagineering Master student, tech enthusiast and innovation seeker. :)

Working principles and creative methodology:
Development of International Mindset: Participants will be encouraged to bring diverse perspectives and insights with them. This international mindset allows for a rich exchange of ideas and promotes creative problem-solving on a global scale.
Cultural Exchange: Cultural diversity is essential for innovation. This design sprint provides a unique opportunity for cross-cultural learning. As you collaborate, you will gain a deeper understanding of each other's cultures.
Transdisciplinarity: Many global challenges require multifaceted solutions. Students from various academic backgrounds will work together to address complex issues. By breaking down silos and integrating knowledge from different fields, they can develop comprehensive solutions to global problems.
Constructionist-Design Framework: You will work with a variety of design and innovative tools to solve complex issues as a team.