



THE KNOWLEDGE BOX

October 7th 2016

NHTV and Performatory would like to invite you to the Knowledge Box. An inspiring set of presentations within the program of Drive In Festival, an event which has its backbone in social innovation. This is the line- up for the Knowledge Box.

Celiane Camargo-Borges

'ENTREPRENEURSHIP AND INTERCULTURAL COMPETENCES'

Marisa de Brito

'THE FUTURE OF EVENTS'

Marianne Dagevos

'TAKE BACK THE ECONOMY'

Evert Jan van Hasselt

'DIFFERENT LEVELS IN CO-CREATION'

October 7th 2016 (Starting at 3 P.M.)

Tickets for this Knowledge Box are € 85,- (*Including foods and drinks*)

There are only 30 seats available. With this ticket, you automatically can join the rest of Drive In Festival. The location for the festival & the Knowledge Box is: STEK Breda (Veilingkade 9, Breda)

TICKETS

Get your Knowledge Box tickets via:
drivein.performatory.nl/sign-up

Any questions:
pauline@performatory.nl

*Drive In
Festival*

NHTV | PERFORMATORY | BREDA | DRIVEIN@PERFORMATORY.NL



Drive In Festival

Celiane Camargo-Borges

Psychologist, PhD, Lecturer and Researcher at NHTV Breda University of Applied Sciences and Faculty at the Taos Institute. www.designingconversations.us.

About: **'ENTREPRENEURSHIP AND INTERCULTURAL COMPETENCES'**

This presentation provides an overall understanding of the contemporary context in which organizations are placed, presenting and discussing the paradigm shift that society is facing and how it affects and impacts business professionals and organization development.

Marianne Dagevos

Independent researcher, writer and guest lecturer. She wrote about social innovation and social entrepreneurship. www.marcada.nl

About: **'TAKE BACK THE ECONOMY'**

In mainstream economy or business as usual, economy is depicted as a machine: you put something in and you get something else out. Marianne will give her perspective of new kinds of economies that are emerging, different from the 'business as usual'.

Marisa de Brito

Senior Lecturer/Researcher "Events & Placemaking" at NHTV Breda University of Applied Sciences

About: **'FUTURE OF EVENTS'**

How does the future of events look like? What are trends in this industry? And what does this mean for the role of the event managers? This will be discussed in the presentation of Marisa de Brito.

Evert Jan van Hasselt

Entrepreneur, Founder Business 21, Author 'van CEO naar Tuinman' and Global Goals accelerator. www.business21.nl

About: **'THREE LEVELS OF CO-CREATION'**

Co-creation is one of the most hyped concepts in business. Evert Jan will give his perspective on the different levels of co-creation. What kind of co-creation is needed in this interconnected society?